



Digital Photography Requirements

Digital photos submitted for the *2010 Outer Banks Official Travel Guide* should be taken at the highest resolution setting on your camera.

Digital Parameters (must have the following requirements):

- At least 300dpi
- 1200 x 1800 pixels and at least 4"x 6"
- "jpeg" or "tiff" formats accepted
- RGB or CMYK formats accepted

The Outer Banks Visitors Bureau will not accept photos that are:

- Embedded in another file type, such as a PowerPoint or Word document.
- Downloaded from a Web site, as these typically do not meet resolution requirements for print publication.
- Taken with a camera phone.
- Resized from a smaller image. A 72 dpi image, for example, that is electronically resized to 300 dpi is not acceptable.
- No PDF's are accepted.

Images can be submitted the following ways:

- Via e-mail to photos@outerbanks.org. File size can be no larger than 10MB
- Photos can be sent on a CD/DVD and mailed to Outer Banks Visitors Bureau, Travel Guide, One Visitors Center Circle, Manteo, NC 27954.

Photo credit

The Outer Banks Visitors Bureau will have an overall list of photo credits on a page in the back of the Travel Guide guide which reads like "Jim Brown of ABC Town or ABC Company".



2010 OUTER BANKS OFFICIAL TRAVEL GUIDE
PRINT PHOTO USAGE POLICY
DEADLINE FOR SUBMISSION: August 31, 2009

Name of Photographer: _____

Address: _____

Phone: _____ Email: _____

For good and valuable consideration, sufficiency herein acknowledged, I hereby agree as follows:

- 1) I grant the Outer Banks Visitors Bureau the right to use my photography, including the right to publish and copyright in any and all media of advertising and promotion my submitted photography without limitation as to change, duration, frequency or territory in perpetuity.
- 2) I waive all the inspection and approval. If my print or negative is used by the Outer Banks Visitors Bureau, I will not authorize its use by anyone else.
- 3) I warrant and represent that this release does not conflict with any existing commitment on my part, nor does it violate the rights of any third party.
- 4) I understand that there is no financial obligation or agreement between the Outer Banks Visitors Bureau/Dare County Tourism Board or the staff/board members of those agencies and myself.
- 5) I own the rights to the images I have submitted, free and without obligation. Any people appearing in my images agreed to do so with full consent. I can provide their names and contact information if necessary.

Signature of Photographer

Print Name

Date