



**APPLICATION FOR GRANT FUNDS
DARE COUNTY
TOURISM ASSISTANCE GRANT PROGRAM**

1. Organization/Agency _____
2. Mailing Address _____
3. Project Director _____ Daytime Phone _____
4. Project Name _____
5. Date Project to Begin _____ To Be Completed _____
6. Total Project Expenses \$ _____
(Attach a complete budget for the project including income, expenditures and anticipated revenue. The budget can include TAG funding.)
 - A. Amount of TAG Funding Requested \$ _____
 - B. Funds to be Provided by Applicant \$ _____Sources of Project Funding:
_____ Amount \$ _____
_____ Amount \$ _____
_____ Amount \$ _____
_____ Amount \$ _____
7. Source of organization/agency operating funds:

8. Does your organization/agency receive any tax funding? Yes _____ No _____
If so, how much? _____

Does organization/agency receive funding from a foundation(s)?

9. Is your organization/agency for profit? _____ Non-profit? _____
10. What is your organization/agency annual budget? _____

11. What other sources of funding are available for your project in the event the TAG is not awarded?
12. Will this event and/or festival be an annual event? Yes_____ No_____
13. Please provide a narrative description of project. Description must include purpose of project, outline of project, needs assessment and intended results of project.

14. Project Justification and Economic Benefit: _____

15. Anticipated visitor attendance: _____

16. Anticipated impact on hotel/motel or rental occupancy: _____

17. Please include additional comments that support the project merit as an event and/or festival designed to enhance Dare County as a travel destination:

18. Budget Breakdown of total project:

A. Special Events (be specific in expense and revenue breakdown)

B. Advertising Plan (specify publication name, ad size, ad cost and run date) Attach additional sheet if needed.

<u>Publication/Audio/Visual Media/ Name</u>	<u>AD Size/ Length</u>	<u>Ad Cost</u>	<u>Run Date (s)</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

C. Collateral Material (specify type and number printed. Include breakdown of design layout and printing cost)

<u>Type</u>	<u>Quantity</u>	<u>Design & Layout Cost</u>	<u>Printing Cost</u>
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

D. Other (be specific)

_____	\$
_____	\$
_____	\$
_____	\$
_____	\$

Total Project Budget: \$ _____

NAME AND ADDRESS TO APPEAR ON CHECK

SIGNATURE (Project Director)

(I certify that the information is true and correct to the best of my knowledge.)

DATE

SIGNATURE (Authorized Administrative Official)

DATE

**Outer Banks Visitors Bureau
Attention: Grant Administrator
One Visitors Center Circle
Manteo, NC 27954
(252) 473-2138**

APPENDIX

Available Resources:

- **Advertising:** The Bureau can make available and assist with potential media for advertising, including newspaper, magazine, radio and television. While specific rates may not be available, the Bureau can assist with the advertising contacts.
- **Publication Design:** The Bureau can review brochure/flyer layout and provide printing-related vendor information.
- A comprehensive mailing list of newspapers, magazines and other media outlets can be made available for distribution of press release; in some cases the bureau can assist in writing and distributing press releases for the event and/or festival.