

Outer Banks Visitors Bureau
Gross Occupancy by Class 2006-2010

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2001	2002
	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Bed & Breakfast	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Camp-ground	Cottage	Cottage
January	12,076	7,369	11,597	34,289	16,437	28,894	105,171	23,636	33,707	42,657	1,338	936	2,319	11,279	3,437	7,341	36,908	21,451	17,192	20,954	138,800	164,441
February	48,088	16,569	28,600	21,784	38,715	37,418	35,962	47,541	36,645		2,856	3,121	957	8,159	3,756	6,181	24,026	31,580	25,892		194,552	210,993
March	39,543	26,461	39,298	47,246	61,747	68,624	89,741	88,564	106,095		30,360	65,254	36,611	45,181	68,685	98,741	87,263	115,021	75,380		292,813	432,473
April	87,471	92,323	134,614	96,613	96,894	149,129	170,320	159,271	136,127		110,650	187,345	177,472	214,555	123,315	252,939	246,775	176,530	226,970		672,810	598,481
May	142,153	144,979	161,911	176,076	179,906	224,035	217,931	207,817	225,322		313,745	350,457	256,710	332,716	404,755	410,593	478,466	418,292	452,327		863,883	1,545,521
June	192,709	311,871	223,367	230,574	253,533	302,169	314,493	352,266	294,384		543,052	577,737	514,018	717,494	743,729	761,882	899,119	725,788	903,251		1,758,555	3,615,230
July	234,012	250,133	331,880	240,145	290,998	342,716	366,959	286,880	385,367		786,929	820,644	680,463	1,198,705	1,251,223	1,177,247	1,169,473	978,249	1,321,050		3,529,715	4,707,264
August	205,276	215,075	252,717	239,923	244,835	275,674	310,508	337,993	326,664		580,359	660,665	445,247	623,750	695,771	674,484	823,847	737,194	814,613		3,006,047	5,066,126
September	112,817	130,281	170,851	127,788	233,089	204,485	252,944	163,520	201,987		278,328	186,481	173,322	240,262	257,792	315,493	346,247	197,927	418,991		1,225,970	1,370,167
October	103,614	89,375	89,635	108,023	117,757	151,880	180,294	233,977	170,597		236,296	257,100	166,745	219,640	163,920	224,096	261,741	197,960	271,509		667,063	795,483
November	21,159	26,462	50,539	39,987	51,268	62,429	86,890	48,789	75,744		82,412	96,325	75,704	76,000	44,642	66,581	79,370	51,138	48,284		400,406	445,918
December	34,039	16,119	47,194	16,400	33,081	28,369	40,302	54,537	25,796		10,579	4,815	58,042	8,109	49,922	14,187	15,071	19,927	13,924		241,989	206,504
Total	1,232,954	1,327,014	1,542,203	1,378,848	1,618,260	1,875,822	2,171,515	2,004,791	2,018,435	42,657	2,976,901	3,210,878	2,587,612	3,695,850	3,810,949	4,009,765	4,468,306	3,671,057	4,589,383	20,954	12,992,602	19,158,603

Month Increase 101.71% 75.78% 263.99% -77.53% 42.61% 26.55% -96.86% -30.05% 147.88% 386.33% -69.52% 113.57% 402.77% -41.88% -19.85% 21.88% 562.41% 18.47%
YTD Increase Note: For Dec 17.36% 75.78% 263.99% -77.53% 42.61% 26.55% -96.86% -30.05% 147.88% 386.33% -69.52% 113.57% 402.77% -41.88% -19.85% 21.88% 562.41% 18.47%

Note: For August 2008, there was \$1,619,370 in gross receipts reported for prior months, a majority was Hotel/Motel. The actual August collections were \$94,198,171, an 11.84% increase from prior year.

Note: For June 2008, there was \$2,733,311 in gross receipts reported for prior months, a majority was Hotel/Motel. The actual June collections were \$2,733,311, an 11.84% increase from prior year.

Note: For January 2008, hotels there were more hotels reporting in 2007 than 2008 and about 5 properties were closed in January 2008 that were open in January 2007

Note: For January 2008, there was one cottage court that had a significant increase, almost double, over the prior year.

Note: The county is making an effort to obtain payment from home owners renting properties without the help of a property management company.

Those efforts have resulted in increased tax collections for real estate category.

Note: For January 2007, one Bed & Breakfast property turned in 4 months worth of reports totaling about \$75,000 in gross rents.

Also, one campground paid on a past month totaling about \$5,000 in gross rents.

Outer Banks
Gross Occup

	2003	2004	2005	2006	2007	2008	2009	2010	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
									Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel	Motel/ Hotel
	Cottage	Cottage	Cottage	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel	Hotel	Hotel	Hotel	Hotel	Hotel	Hotel
January	156,897	42,423	48,409	58,586	48,433	71,765	52,470	65,355	751,098	852,404	742,939	1,020,223	967,424	1,082,944	1,063,062	919,060	881,761	884,850
February	185,655	32,493	34,184	25,507	67,340	64,392	40,669		926,895	1,078,037	702,915	1,109,327	1,091,363	937,014	1,048,210	1,135,913	1,018,705	
March	273,083	61,543	99,172	65,239	68,502	134,832	188,303		1,452,289	2,168,112	1,591,489	1,790,317	1,898,298	1,633,237	1,934,690	2,209,527	1,545,523	
April	703,351	365,880	217,076	283,792	254,562	437,177	246,195		3,283,464	3,237,799	3,483,491	3,296,205	2,533,213	3,208,145	3,561,573	2,857,538	4,171,765	
May	1,350,089	603,110	420,984	367,352	348,777	403,783	449,842		4,703,625	5,054,923	4,428,438	4,893,248	4,482,542	4,829,518	5,361,704	5,134,480	5,088,044	
June	3,687,597	1,569,012	884,598	772,184	1,015,839	927,719	847,154		7,210,699	7,995,855	8,185,496	7,104,217	6,659,527	6,943,676	7,970,607	7,364,199	7,647,681	
July	4,406,864	2,684,574	1,692,958	1,636,785	1,440,883	1,291,377	1,183,940		10,651,888	9,938,069	10,538,441	9,567,621	9,803,508	10,158,938	10,337,056	8,404,938	10,705,704	
August	1,907,972	2,064,277	1,162,069	1,119,749	1,288,724	1,305,378	1,209,221		9,371,365	9,732,656	10,423,333	7,866,525	8,092,753	8,949,996	9,493,078	10,695,048	9,573,255	
September	396,711	625,412	401,215	393,425	533,270	398,467	455,155		4,613,146	4,987,718	3,278,886	3,934,126	4,026,729	4,968,236	5,616,798	3,759,622	5,864,206	
October	403,440	419,023	290,020	273,645	313,469	266,710	367,512		3,300,861	3,603,442	3,051,554	3,413,295	2,946,352	3,435,957	3,905,127	3,139,505	3,707,061	
November	280,647	245,306	176,271	226,688	215,028	191,338	175,044		1,752,647	1,706,317	2,082,283	1,938,029	1,616,909	1,756,534	1,879,082	1,622,383	1,651,516	
December	288,667	81,530	50,752	56,567	78,330	55,544	62,017		834,439	870,358	2,100,553	985,517	969,086	1,068,275	1,263,567	852,442	707,215	
Total	14,040,975	8,794,581	5,477,710	5,279,519	5,673,157	5,548,482	5,277,522	65,355	48,852,414	51,225,691	50,609,819	46,918,651	45,087,703	48,972,470	53,434,554	48,094,655	52,562,436	884,850

Month Incr	-4.59%	-72.96%	14.11%	21.02%	-17.33%	48.17%	-26.89%	24.56%	1049.26%	13.49%	-12.84%	37.32%	-5.18%	11.94%	-1.84%	-13.55%	-4.06%	0.35%
YTD Increa	-4.59%	-72.96%	14.11%	21.02%	-17.33%	48.17%	-26.89%	24.56%	1049.26%	13.49%	-12.84%	37.32%	-5.18%	11.94%	-1.84%	-13.55%	-4.06%	0.35%

Outer Banks
Gross Occup

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2001	2002	
	Rental	Rental	Rental	Rental	Rental	Rental	Rental	Rental	Rental	Rental													
	Homes	Homes	Homes	Homes	Homes	Homes	Homes	Homes	Homes	Homes	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	
January	354,307	374,283	398,317	577,019	899,926	1,203,628	2,029,855	2,534,042	3,182,360	3,477,044	0	766	0	1,550	2,703	3,545	320	1,832	4,297	3,446	1,257,619	1,400,199	
February	178,248	180,424	176,430	252,699	294,989	752,463	1,405,232	1,360,474	1,105,658		1,060	290	0	1,968	3,221	1,207	884	2,180	3,812		1,351,698	1,489,434	
March	487,521	1,149,120	614,583	713,598	1,436,765	1,219,330	2,019,998	2,949,094	1,897,129		275	950	1,529	0	2,400	1,633	2,345	5,158	3,058		2,302,800	3,842,369	
April	3,319,784	3,345,139	4,111,950	4,148,814	3,518,159	6,437,594	7,072,999	5,262,650	6,282,570		13,880	1,925	2,585	10,939	7,063	14,757	9,684	6,822	16,138		7,488,058	7,463,012	
May	7,044,101	7,451,487	9,459,260	9,559,889	11,026,501	12,094,055	13,239,596	14,714,220	15,580,456		15,094	1,325	3,942	7,190	18,034	16,201	16,997	24,853	24,619		13,082,601	14,548,693	
June	29,236,965	34,727,380	35,187,342	34,105,922	39,020,767	41,239,262	50,783,192	56,064,206	47,011,518		44,185	11,028	6,538	35,481	61,112	77,003	74,317	95,527	67,707		38,986,166	47,239,101	
July	48,813,118	50,976,665	55,276,126	63,671,666	74,875,105	82,253,258	84,087,931	81,215,959	73,641,866		58,625	21,300	47,427	128,798	169,459	204,252	173,587	132,617	135,615		64,074,286	66,714,075	
August	40,440,703	41,935,935	55,759,210	57,737,752	60,211,314	66,147,926	72,152,707	82,570,150	84,400,761		66,820	23,500	51,538	112,810	139,426	147,780	159,527	171,777	144,503		53,670,569	57,633,957	
September	13,240,543	18,536,001	13,493,113	17,945,613	19,378,993	23,211,502	23,987,459	26,097,513	27,452,324		5,800	5,875	13,227	20,629	23,523	21,979	34,090	36,517	33,140		19,476,603	25,216,523	
October	5,846,836	6,369,928	7,495,979	6,764,559	8,148,265	8,780,973	10,328,870	10,102,291	10,599,205		18,396	1,435	3,982	10,318	13,472	24,628	11,825	21,348	14,008		10,173,065	11,116,762	
November	2,734,288	2,339,499	3,213,758	2,758,801	3,804,805	4,395,633	4,586,356	4,465,658	4,748,810		1,636	1,054	3,579	5,679	6,557	6,851	5,959	12,717	9,106		4,992,546	4,615,575	
December	1,112,220	1,604,464	2,597,466	1,158,748	1,367,810	1,751,832	2,029,518	2,723,551	2,842,749		2,120	937	23,608	1,214	2,665	429	2,955	4,253	1,588		2,235,385	2,703,197	
Total	#####	#####	#####	#####	#####	#####	#####	#####	#####	3,477,044	227,891	70,384	157,953	336,575	449,635	520,265	492,490	515,601	457,591	3,446	#####	#####	

Month Incr	-59.96%	5.64%	6.42%	44.86%	55.96%	33.75%	68.64%	24.84%	25.58%	9.26%	-100.00%	#DIV/0!	-100.00%	#DIV/0!	74.40%	31.14%	-90.97%	472.50%	134.55%	-19.80%	36395.02%	11.34%
YTD Increa	-59.96%	5.64%	6.42%	44.86%	55.96%	33.75%	68.64%	24.84%	25.58%	9.26%	-100.00%	#DIV/0!	-100.00%	#DIV/0!	74.40%	31.14%	-90.97%	472.50%	134.55%	-19.80%	36395.02%	11.34%

Outer Banks
Gross Occup

	2003	2004	2005	2006	2007	2008	2009
	Total	Total	Total	Total	Total	Total	Total
January	1,312,069	1,686,783	1,938,338	2,384,938	3,283,749	3,571,786	4,171,787
February	1,094,557	1,426,430	1,466,228	1,759,790	2,581,654	2,642,080	2,231,381
March	2,556,592	2,657,884	3,567,066	3,086,804	4,202,539	5,502,196	3,815,488
April	8,613,464	8,133,007	6,495,720	10,346,356	11,315,913	8,899,988	11,079,765
May	15,660,350	15,572,228	16,532,723	17,941,754	19,663,471	20,903,445	21,820,610
June	47,804,358	43,762,699	47,623,266	50,096,176	61,057,567	65,529,705	56,771,695
July	71,281,201	77,491,508	88,083,251	95,773,196	97,575,889	92,310,020	87,373,542
August	68,840,017	68,645,036	70,546,168	77,315,609	84,228,391	95,817,540	96,469,017
September	17,526,111	22,893,830	24,321,342	29,115,120	30,770,808	30,653,566	34,425,803
October	11,211,336	10,934,859	11,679,787	12,891,179	15,001,326	13,961,791	15,129,892
November	5,706,510	5,063,803	5,700,452	6,514,716	6,852,685	6,392,023	6,708,504
December	5,115,530	2,251,518	2,473,316	2,919,659	3,429,743	3,710,254	3,653,289
Total	#####	#####	#####	#####	#####	#####	#####

Month Incr	-6.29%	28.56%	14.91%	23.04%	37.69%	8.77%	16.80%
YTD Increa	-6.29%	28.56%	14.91%	23.04%	37.69%	8.77%	16.80%