

Outer Banks Visitors Bureau  
Gross Occupancy by Class 2007-2011

	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011
	Bed &	Bed &	Bed &	Bed &	Bed &	Camp-	Camp-	Camp-	Camp-	Camp-						Motel/	Motel/	Motel/	Motel/	Motel/
	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast	ground	ground	ground	ground	ground	Cottage	Cottage	Cottage	Cottage	Cottage	Hotel	Hotel	Hotel	Hotel	Hotel
January	105,171	23,636	33,707	42,657	21,014	36,908	21,451	17,192	20,954	55,780	48,433	71,765	52,470	65,355	68,657	1,063,062	919,060	881,761	884,850	1,006,701
February	35,962	47,541	36,645	38,729	30,638	24,026	31,580	25,892	23,072	60,029	67,340	64,392	40,669	40,287	63,916	1,048,210	1,135,913	1,018,705	866,825	1,130,152
March	89,741	88,564	106,095	88,309	156,535	87,263	115,021	75,380	89,272	125,528	68,502	134,832	188,303	84,824	122,208	1,934,690	2,209,527	1,545,523	1,881,160	1,703,998
April	170,320	159,271	136,127	161,884	209,481	246,775	176,530	226,970	229,152	282,296	254,562	437,177	246,195	243,332	293,817	3,561,573	2,857,538	4,171,765	3,929,006	3,989,460
May	217,931	207,817	225,322	262,983	286,926	478,466	418,292	452,327	479,237	486,979	348,777	403,783	449,842	535,806	485,843	5,361,704	5,134,480	5,088,044	5,517,006	6,182,404
June	314,493	352,266	294,384	231,505	320,837	899,119	725,788	903,251	867,967	871,358	1,015,839	927,719	847,154	837,422	932,815	7,970,607	7,364,199	7,647,681	8,078,814	8,293,465
July	366,959	286,880	385,367	399,950	413,944	1,169,473	978,249	1,321,050	1,500,079	1,493,221	1,440,883	1,291,377	1,183,940	1,384,122	1,580,909	10,337,056	8,404,938	10,705,704	11,816,598	11,967,859
August	310,508	337,993	326,664	330,402	244,708	823,847	737,194	814,613	879,107	693,221	1,288,724	1,305,378	1,209,221	1,220,880	1,107,528	9,493,078	10,695,048	9,573,255	10,096,402	8,944,456
September	252,944	163,520	201,987	161,958	174,824	346,247	197,927	418,991	321,440	-13,383	533,270	398,467	455,155	466,718	438,948	5,616,798	3,759,622	5,864,206	5,483,536	5,483,326
October	180,294	233,977	170,597	219,863	171,544	261,741	197,960	271,509	261,792	41,776	313,469	266,710	367,512	338,795	368,809	3,905,127	3,139,505	3,707,061	3,901,887	3,720,593
November	86,890	48,789	75,744	87,059	79,856	79,370	51,138	48,284	136,529	61,415	215,028	191,338	175,044	179,993	189,901	1,879,082	1,622,383	1,651,516	1,732,780	1,789,977
December	40,302	54,537	25,796	53,707		15,071	19,927	13,924	41,169		78,330	55,544	62,017	165,914		1,263,567	852,442	707,215	730,071	
<i>YTD Totals</i>	<i>2,131,211</i>	<i>1,950,254</i>	<i>1,992,639</i>	<i>2,025,299</i>	<i>2,110,307</i>	<i>4,453,234</i>	<i>3,651,130</i>	<i>4,575,459</i>	<i>4,808,601</i>	<i>4,158,220</i>	<i>5,594,827</i>	<i>5,492,938</i>	<i>5,215,505</i>	<i>5,397,534</i>	<i>5,653,351</i>	<i>52,170,987</i>	<i>47,242,213</i>	<i>51,855,221</i>	<i>54,188,864</i>	<i>54,212,391</i>
Total	2,171,513	2,004,791	2,018,435	2,079,006		4,468,305	3,671,057	4,589,383	4,849,770		5,673,157	5,548,482	5,277,522	5,563,448		53,434,554	48,094,655	52,562,436	54,918,935	
Month Increase	39.18%	-43.85%	55.25%	14.94%	-8.27%	19.21%	-35.57%	-5.58%	182.76%	-55.02%	-5.14%	-11.02%	-8.52%	2.83%	5.50%	6.98%	-13.66%	1.80%	4.92%	3.30%
<i>YTD Increase</i>	<i>19.39%</i>	<i>-8.49%</i>	<i>2.17%</i>	<i>1.64%</i>	<i>4.20%</i>	<i>11.45%</i>	<i>-18.01%</i>	<i>25.32%</i>	<i>5.10%</i>	<i>-13.53%</i>	<i>7.12%</i>	<i>-1.82%</i>	<i>-5.05%</i>	<i>3.49%</i>	<i>4.74%</i>	<i>8.91%</i>	<i>-9.45%</i>	<i>9.76%</i>	<i>4.50%</i>	<i>0.04%</i>
<b>Total Year Increase</b>	<b>15.76%</b>	<b>-7.68%</b>	<b>0.68%</b>	<b>3.00%</b>		<b>11.44%</b>	<b>-17.84%</b>	<b>25.02%</b>	<b>5.67%</b>		<b>7.46%</b>	<b>-2.20%</b>	<b>-4.88%</b>	<b>5.42%</b>		<b>9.11%</b>	<b>-9.99%</b>	<b>9.29%</b>	<b>4.48%</b>	

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	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011	2007	2008	2009	2010	2011
	Rental	Rental	Rental	Rental	Rental										
	Homes	Homes	Homes	Homes	Homes	Tmshr	Tmshr	Tmshr	Tmshr	Tmshr	Total	Total	Total	Total	Total
January	2,029,855	2,534,042	3,182,360	3,477,044	3,474,206	320	1,832	4,297	3,446	2,407	3,283,749	3,571,786	4,171,787	4,494,306	4,628,765
February	1,405,232	1,360,474	1,105,658	1,413,961	1,588,185	884	2,180	3,812	3,128	5,197	2,581,654	2,642,080	2,231,381	2,386,002	2,878,117
March	2,019,998	2,949,094	1,897,129	1,426,746	1,968,641	2,345	5,158	3,058	1,978	13,246	4,202,539	5,502,196	3,815,488	3,572,289	4,090,156
April	7,072,999	5,262,650	6,282,570	6,008,385	7,683,428	9,684	6,822	16,138	21,965	30,639	11,315,913	8,899,988	11,079,765	10,593,724	12,489,121
May	13,239,596	14,714,220	15,580,456	13,994,097	15,533,680	16,997	24,853	24,619	29,983	35,183	19,663,470	20,903,445	21,820,610	20,819,112	23,011,015
June	50,783,192	56,064,206	47,011,518	49,291,715	49,741,594	74,317	95,527	67,707	79,207	81,561	61,057,567	65,529,705	56,771,695	59,386,630	60,241,630
July	84,087,931	81,215,959	73,641,866	86,537,110	94,563,458	173,587	132,617	135,615	145,606	188,338	97,575,888	92,310,020	87,373,542	101,783,465	110,207,729
August	72,152,707	82,570,150	84,400,761	80,413,679	78,909,645	159,527	171,777	144,503	144,211	143,828	84,228,391	95,817,540	96,469,017	93,084,681	90,043,386
September	23,987,459	26,097,513	27,452,324	27,814,950	29,888,400	34,090	36,517	33,140	33,674	51,113	30,770,807	30,653,566	34,425,803	34,282,276	36,023,228
October	10,328,870	10,102,291	10,599,205	12,245,549	12,605,453	11,825	21,348	14,008	32,233	26,733	15,001,326	13,961,791	15,129,892	17,000,119	16,934,908
November	4,586,356	4,465,658	4,748,810	4,913,329	4,655,384	5,959	12,717	9,106	12,355	18,720	6,852,685	6,392,023	6,708,504	7,062,045	6,795,253
December	2,029,518	2,723,551	2,842,749	1,383,324		2,955	4,253	1,588	7,163		3,429,743	3,710,254	3,653,289	2,381,348	0
<i>YTD Totals</i>	<i>271,694,194</i>	<i>287,336,257</i>	<i>275,902,657</i>	<i>287,536,565</i>	<i>300,612,074</i>	<i>489,535</i>	<i>511,348</i>	<i>456,003</i>	<i>507,786</i>	<i>596,965</i>	<i>336,533,989</i>	<i>346,184,140</i>	<i>339,997,484</i>	<i>354,464,649</i>	<i>367,343,308</i>
<b>Total</b>	<b>273,723,712</b>	<b>290,059,808</b>	<b>278,745,406</b>	<b>288,919,889</b>		<b>492,490</b>	<b>515,601</b>	<b>457,591</b>	<b>514,949</b>		<b>339,963,732</b>	<b>349,894,394</b>	<b>343,650,773</b>	<b>356,845,997</b>	<b>367,343,308</b>
Month Increase	4.34%	-2.63%	6.34%	3.46%	-5.25%	-13.02%	113.41%	-28.40%	35.68%	51.52%	5.19%	-6.72%	4.95%	5.27%	-3.78%
<i>YTD Increase</i>	<i>9.67%</i>	<i>5.76%</i>	<i>-3.98%</i>	<i>4.22%</i>	<i>4.55%</i>	<i>-5.83%</i>	<i>4.46%</i>	<i>-10.82%</i>	<i>11.36%</i>	<i>17.56%</i>	<i>9.54%</i>	<i>2.87%</i>	<i>-1.79%</i>	<i>4.26%</i>	<i>3.63%</i>
<b>Total Year Increase</b>	<b>9.71%</b>	<b>5.97%</b>	<b>-3.90%</b>	<b>3.65%</b>		<b>-5.34%</b>	<b>4.69%</b>	<b>-11.25%</b>	<b>12.53%</b>		<b>9.61%</b>	<b>2.92%</b>	<b>-1.78%</b>	<b>3.84%</b>	